

## CRICKET AUSTRALIA

## Schedule for Ulitmate Seat upgrade Promotion

<b>Promotion Name</b>	<b>Ulitmate Seat upgrade</b> competition
<b>Promoter</b>	Cricket Australia ABN 53 006 089 130 of 60 Jolimont Street, Jolimont, VIC, 3002.
<b>Promotion Period</b>	The Promotion starts at 9am AEDT on 4 December 2016. The Promotion closes at 11.30pm AEDT on 28 January 2017. No entries will be accepted after this time.
<b>Relevant State(s)</b>	NSW, ACT, Vic, Qld, WA, SA
<b>Entry Restrictions</b>	<p>Entry is open to residents of Australia aged [13 to 18] years or older at the commencement of the Promotion (<b>Eligible Entrants</b>)</p> <p>Eligible Entrants less than 18 years of age must have the consent of their parent or guardian in order to enter. By entering this Promotion, Eligible Entrants confirm that they have consent, and the Promoter reserves the right to verify this.</p> <p><i>Must be an Australian Resident, must have valid passport, must be able to travel in destination countries or on certain dates, have a valid ticket to one of the eligible Victoria Bitter One Day International matches.</i></p>
<b>Verification Requirements</b>	<p>Must have a valid ticket to one of the eligible Victoria Bitter One Day International matches below</p> <ul style="list-style-type: none"> <li>• Australia vs New Zealand – 4 December 2016, SCG, Sydney</li> <li>• Australia vs New Zealand – 6 December 2016, Manuka Oval, Canberra</li> <li>• Australia vs New Zealand – 9 December 2016, MCG, Melbourne</li> <li>• Australia vs Pakistan – 13 January 2017, The Gabba, Brisbane</li> <li>• Australia vs Pakistan – 15 January 2017, MCG, Melbourne</li> <li>• Australia vs Pakistan – 19 January 2017, WACA, Perth</li> <li>• Australia vs Pakistan – 22 January 2017, SCG, Sydney</li> <li>• Australia vs Pakistan – 26 January 2017, Adelaide Oval, Adelaide</li> </ul>
<b>Entry Procedure</b>	<p>The Promotion consists of two separate competition components:</p> <p>(a) Best Dressed of the Match receiving a minor prize; and (b) Best Individual Dressed of the Summer, receiving the major prize</p> <p>To enter, Eligible Entrants must, during the Promotion Period:</p> <p>Dress up in a theme of your choice and attend an eligible Victoria Bitter One Day International match, but not in a theme that maybe deemed inappropriate by the Promoter in its sole discretion.</p> <p>Eligible Entrants can win an at match seat upgrade (minor prize) to either the Dress-up deck (only at MCG and SCG), or to a designated area (at Manuka Oval, ACT; Gabba, Qld; WACA, WA; Adelaide Oval, SA), for the duration of the match through one of the following mechanisms:</p> <ol style="list-style-type: none"> <li>1. <i>Cricket.com.au.</i> - To enter, Eligible Entrants must during the Promotion Period: <ol style="list-style-type: none"> <li>a) Take a photo of you and your friends dressed-up then upload the photo to <a href="http://cricket.com.au/ODIdressup">cricket.com.au/ODIdressup</a></li> <li>b) All entries will be viewed and approved by The Promoter before the will be published on the website.</li> </ol> </li> <li>2. <i>Instagram:</i> Entrants must have an Instagram account. To enter, Eligible Entrants must during the Promotion Period: <ol style="list-style-type: none"> <li>a) Post a photo of you and/or of your friends dressed-up at an eligible Victoria Bitter One Day International match, include the promotion hashtag of #ODIdressup Your entry must be set to 'public', otherwise we may not be able to find it.</li> </ol> </li> </ol>

	<p>b) Make sure you comply with Instagram's Terms of Use, otherwise your entry will be ineligible.</p> <p>3. <i>Twitter</i>: Eligible Entrants must have a Twitter account. To enter, Eligible Entrants must during the Promotion Period:</p> <p>a) Post a photo of you and your friends dressed-up at an eligible Victoria Bitter One Day International match. Include the promotion hashtag of #ODIdressup</p> <p>b) Your entry must be set to 'public', otherwise we may not be able to find it.</p> <p>c) Make sure you comply with the Twitter Terms of Service (and the Twitter Rules), otherwise your entry will be ineligible.</p> <p>One entry per person.</p> <p>Please, keep it nice – entries must not contain any content that is obscene, profane, lewd, defamatory, objectionable or otherwise inconsistent with the Promoter's brand.</p> <p>Eligible Entrants agree that they are fully responsible for the Content they submit. The Promoter shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove any Content without notice for any reason whatsoever. Further details are contained in the Terms and Conditions of Entry for the Ulitimate Seat upgrade Promotion.</p>																																				
<b>Maximum Number of Entries</b>	One per person																																				
<b>Judging Details – Minor Prizes</b>	<p>At eligible Victoria Bitter One Day International matches – listed below</p> <p>Location:</p> <table border="1" data-bbox="470 996 1508 2049"> <thead> <tr> <th>DATE</th> <th>VENUE</th> <th>FIXTURE</th> <th>Match times</th> </tr> </thead> <tbody> <tr> <td>4 December 2016</td> <td>SCG, Sydney</td> <td>VB ODI - Australia vs New Zealand</td> <td>2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>6 December 2016</td> <td>Manuka Oval, Canberra</td> <td>VB ODI - Australia vs New Zealand</td> <td>2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>9 December 2016</td> <td>MCG, Melbourne</td> <td>VB ODI - Australia vs New Zealand</td> <td>2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>13 January 2017</td> <td>The Gabba, Brisbane</td> <td>VB ODI - Australia vs Pakistan</td> <td>1:20PM – 9.05PM (AEST) OR 2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>15 January 2017</td> <td>MCG, Melbourne</td> <td>VB ODI - Australia vs Pakistan</td> <td>2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>19 January 2017</td> <td>WACA, Perth</td> <td>VB ODI - Australia vs Pakistan</td> <td>11:20AM – 7.05PM (WAST) OR 2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>22 January 2017</td> <td>SCG, Sydney</td> <td>VB ODI - Australia vs Pakistan</td> <td>2:20PM – 10.05PM (AEDT)</td> </tr> <tr> <td>26 January 2017</td> <td>Adelaide Oval, Adelaide</td> <td>VB ODI - Australia vs Pakistan</td> <td>1:50PM – 9.35PM (ACST)</td> </tr> </tbody> </table>	DATE	VENUE	FIXTURE	Match times	4 December 2016	SCG, Sydney	VB ODI - Australia vs New Zealand	2:20PM – 10.05PM (AEDT)	6 December 2016	Manuka Oval, Canberra	VB ODI - Australia vs New Zealand	2:20PM – 10.05PM (AEDT)	9 December 2016	MCG, Melbourne	VB ODI - Australia vs New Zealand	2:20PM – 10.05PM (AEDT)	13 January 2017	The Gabba, Brisbane	VB ODI - Australia vs Pakistan	1:20PM – 9.05PM (AEST) OR 2:20PM – 10.05PM (AEDT)	15 January 2017	MCG, Melbourne	VB ODI - Australia vs Pakistan	2:20PM – 10.05PM (AEDT)	19 January 2017	WACA, Perth	VB ODI - Australia vs Pakistan	11:20AM – 7.05PM (WAST) OR 2:20PM – 10.05PM (AEDT)	22 January 2017	SCG, Sydney	VB ODI - Australia vs Pakistan	2:20PM – 10.05PM (AEDT)	26 January 2017	Adelaide Oval, Adelaide	VB ODI - Australia vs Pakistan	1:50PM – 9.35PM (ACST)
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	<p><b>Seat upgrade</b> Judging Criteria: Entries will be judged as being the most creative, original and alignment with spirit of cricket as determined by the Promoter in its sole discretion. The judges' decision in relation to any aspect of the competition will be final and binding on every person who enters. No correspondence will be entered into.</p> <p>Winners will be selected at each eligible Victoria Bitter One Day International match. Each winning entry gives the dressed-up fans access to the designated seating area.</p>			
<b>Judging Details –Major Prize</b>	Major Prize – drawn on 27 January 2017 at 10:00am AEDT			
	Location:			
	<b>DATE</b>	<b>VENUE</b>	<b>FIXTURE</b>	<b>Match times</b>
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Prizes Details	Major/Minor/Final	Prize	No. Available	Value of each Prize (RRP)
	<i>Major Prize</i>	<i>A economy (4 continent) Qantas round the world ticket for two</i>	1	\$4,000 + tax
	<i>Minor – Seat upgrades at match</i>	<i>Upgraded to a designated area within the stadium, Winners at the Adelaide Oval, the WACA and Manuka Oval will receive a food and beverage voucher</i>	<i>40 seats per match 40 vouchers per eligible match</i>	<i>Seats – money can't buy Vouchers - \$40 each, \$4,800 total</i>
<b>Total Prize Pool</b>	Up to \$8,800			
<b>Prize Restrictions/Exclusions (if any)</b>	<p><i>Major – Individual prize Round the world trip - All costs associated with a travel prize which are not expressly stated in the Prize Details to be included, including additional spending money, passport and visa costs, transfer and transit costs, meals, taxes, insurance, luggage costs and all other ancillary costs, are the responsibility of the prize winner. For terms and conditions of Round the World travel go to: <a href="http://www.qantas.com/travel/airlines/oneworld-explorer-fare-rules/au/en">http://www.qantas.com/travel/airlines/oneworld-explorer-fare-rules/au/en</a></i></p> <p><i>The prize winner and any travelling companion must depart and return at the same time using the same air carrier. The winner and any travelling companion(s) are responsible for ensuring they have all necessary travel insurance (if not included in the prize) and documents to travel to the relevant place(s) (including any passports and visas). Any alterations or extensions to confirmed Prize details must be approved in advance by the Promoter (at its sole discretion) and will be at the expense of the winner. The Promoter is not responsible for the cancellation, delay or rescheduling of any part of a travel Prize and any costs incurred by the winner or any travelling companion(s) as a result (including accommodation costs) will be the responsibility of the winner. The winner is responsible for ensuring that they and their travelling companion(s) are fit to travel and have received appropriate immunisations and/or health checks prior to taking the Prize. The Promoter makes no representations about the travel destinations. If the Prize winner is under the age of 18, their travel companion must be a parent or guardian.</i></p> <p><i>Minor – Two people per winning entry will receive access to the designated area. Food and beverage vouchers can only be redeemed at stadium food and beverage outlets at match where access is given to the designated area.</i></p>			
<b>Notification and Publication of Winners</b>	<p><b>Minor Prize</b></p> <p>Winning entrants will either be contacted via text message or Instagram or Twitter private message, that will provide details on where to go receive their minor prize.</p> <p>Winning entrants will need to go to the relevant area, dependant on match, present yourself to the official Cricket Australia promotion staff member. Winners receive access to the dress up decks for two people for the duration of the match.</p> <ul style="list-style-type: none"> <li>• WACA: Block 1, Rows A-D seats 1-10,</li> <li>• Manuka Oval, Canberra: Bay 16, Rows C-F seats 1-10,</li> <li>• Adelaide Oval: East 140, Rows A-D seats 1-10</li> <li>• SGC: Dress-up deck - Empty Race between the O'Reilly Stand and the Bradman Stand</li> <li>• MGC: Dress-up deck – M12, lower level, Great Southern Stand</li> <li>• Gabba: Pool Deck, Bays 14 and 16</li> </ul>			

	<p><b><u>Major Prize</u></b></p> <p>Drawn on Friday 3 February 2017</p> <p>Winners will be notified telephone and email within 2 business days of being selected as a winner of a Major Prize. Prize winners' names will be published on the Promoter's website at <a href="http://www.cricket.com.au/competitions">www.cricket.com.au/competitions</a> on Monday 6 February 2017.</p>
<b>Prize Claim Date</b>	<p>Major Prize: 17 February 2017</p> <p>Minor prizes – at date &amp; time of match the Eligible Entrant is attending</p>
<b>Unclaimed Prize Draw</b>	Date: Wednesday 17 May 2017
	Time: 10am AEST
	Location: 60 Jolimont Street, Jolimont, VIC, 3002.
	If the Major Prize is not claimed by the Prize Claim Date or the entry is deemed invalid, the next best entry, as determined by the judge(s) shall be awarded the Major Prize
<b>Additional Terms</b>	In the event that the Promotion is abandoned, called off, cancelled or postponed for any reason, (including as a result of our wet weather policy), you will not be able to participate in the Promotion and no prizes will be awarded.

**CRICKET AUSTRALIA****Terms and Conditions of Entry for the Ulitmate Seat upgrade Promotion****First up**

2. These terms and the Schedule form the Conditions of Entry for this Promotion, and set out all of the information you need to know regarding this Promotion. Capitalised terms have the meaning given in the Schedule, unless otherwise stated. If there's any inconsistency between these terms and the Schedule, then what's in the Schedule is correct. By submitting your entry, you agree that these Conditions of Entry apply to your entry.
3. The promoter is Cricket Australia ABN 53 006 089 130, of 60 Jolimont Street, Jolimont, Victoria, 3002 ('**Promoter**', '**we**', '**us**').
4. Any updates to these Conditions of Entry will be published on our website [www.cricket.com.au/competitions](http://www.cricket.com.au/competitions), so it's important to check these Conditions of Entry regularly.

**Who can enter ... and who can't**

5. The eligibility requirements for this Promotion are set out in the Entry Restrictions. Directors, managers, employees, officers, agents and contractors of the Promoter, and their immediate families (ie spouse, partner, parent, grandparent, natural or adopted child, and sibling (whether natural or adopted by a parent)) are ineligible to enter.

**How to enter**

6. To enter, you must follow the Entry Procedure.
7. We will not accept entries which are incomplete, illegible, or which are generated by computers or other automated means.
8. We reserve the right to disqualify your entry in the event of non-compliance with these Conditions of Entry, failure to meet any content guidelines set out in the Entry Procedure, or if (in our reasonable opinion), you tamper or interfere with an entry mechanism in any way.
9. If the Promotion cannot run for reasons beyond our control (for example, infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, or technical failures), we reserve the right to cancel, suspend, modify or terminate the Promotion. If that happens, we'll select a winner from eligible entries received at the time.
10. All decisions made by us regarding any aspect of the Promotion are final, and no correspondence will be entered into.

**Rules about entry content**

11. You must take full responsibility for the content of your entry and for ensuring that your entry complies with these Conditions of Entry. When we talk about "entry content", we mean any content (including text, photos, videos and email messages) that you submit, upload, transmit, publish, communicate or use in connection with your entry into the Promotion.
12. Entries must be your original work. We reserve the right to verify, or to require you to verify, that your entry is your original work. If an entry cannot be verified to our satisfaction, that entry will be deemed invalid.
13. Your entry must not include:
  - (a) any image or voice of any other person, unless you have that person's permission. If your entry includes this content, you confirm that you have consent from the relevant person;
  - (b) any content that contravenes any law, infringes the rights of any person or is obscene, offensive, potentially defamatory, discriminatory, indecent, objectionable or inappropriate (which includes any content involving nudity, malice, excessive violence or swearing); and
  - (c) any content which infringes the intellectual property rights (such as copyright and trade marks) of another person. If you're not sure whether you have the right to include particular content (for example, recorded music), don't include it. By including any such content in your entry, you confirm you have the permission of the owner to do so and that this permission allows us to use the entry in accordance with these Conditions of Entry.
14. We may, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry.

15. By submitting an entry to the Promotion, you agree to assign all rights in your entry to us and consent to us using your entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without compensation. By submitting an entry, you consent to any dealings with the entry that may otherwise infringe your moral rights in the entry. We may copy any content submitted as part of an entry, cause the content to be seen and/or heard in public, and communicate the content to the public. We may also allow third parties to do these things.

## **Prizes**

16. The prize(s) are set out in the Prize Details and are subject to any restrictions specified in the Prize Restrictions/Exclusions. Prize values are accurate as at the commencement date of the Promotion. Any variation after that date is beyond our control. All costs, fees, charges or expenses associated with the prize(s), which are not specified in the Schedule, are the responsibility of the winner(s).
17. Prizes are not transferable, exchangeable or redeemable for cash. If for any reason a prize is not available, we will substitute it for another prize of equal or higher value (in our discretion).

## **How winners are chosen and notified**

18. This Promotion is a game of skill, and chance plays no part in the selection of the winner(s). Each eligible entry will be judged by us based on, amongst other things, the Judging Criteria. The judges' decision is final, and no correspondence will be entered into. We will notify winners, and publish their names, in accordance with the Notification and Publication of Winners information set out in the Schedule.

## **How to claim prizes**

19. Prizes will be posted using the address information provided on the entry form, unless the winner provides an alternative address at the time they are notified as being a winner. If prizes are not suitable for posting, we will determine the best delivery method. Prize winners should allow up to four weeks for delivery. We accept no responsibility for any lost or misdirected mail, or any damage to prizes caused in transit.
20. If (having made reasonable efforts) we cannot contact a prize winner, or if any prize is not accepted or claimed by the Prize Claim Date, that prize winner's entry will be deemed invalid, and we reserve the right to distribute unclaimed prizes to the next best entry.
21. At our request, prize winners (and their companion(s), if applicable) must sign (or ensure that their parent/guardian signs) an indemnity and exclusion of liability form provided by us. If a winner (or their parent/guardian) does not sign that form within the time specified by us, they will not be able to participate and that winner's entry or prize claim will be declared invalid. We will then award that prize to the next best entry.
22. If you are a winner, you are responsible for your use of the prize, including complying with all relevant laws and any applicable terms and conditions of use.

## **Promoter's use of entries and personal information**

23. On submission, entries become the property of the Promoter. We may, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry. By submitting an entry to the Promotion, you agree to assign all rights in the entry to us and consent to us using the entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without compensation. By submitting your entry, you consent to any dealings with the entry that may otherwise infringe your moral rights in the entry. We may copy any content submitted as part of an entry, cause the content to be seen and/or heard in public, and communicate the content to the public. We may also allow third parties to do these things.
24. By participating in this Promotion, you understand and agree that Cricket Australia and State or Territory cricket associations, including the Big Bash League teams (together, "Australian Cricket") may use and disclose the personal information provided by you for the purpose of conducting the Promotion and for any of the purposes set out in Australian Cricket's Privacy Policy (available at [www.cricket.com.au/privacy](http://www.cricket.com.au/privacy) or by emailing [privacy@cricket.com.au](mailto:privacy@cricket.com.au)), which contains information about how you may access and seek correction of your personal information or complain about a breach of your privacy, and how Australian Cricket will deal with that complaint. Australian Cricket may also disclose your personal information to other parties, including Australian Cricket's third party service providers. From time to time, these third parties may be located (and so your personal

information may be disclosed) overseas, including in India, the USA and the UK, and other countries from time to time. Australian Cricket may use your personal information for direct marketing purposes, unless you opt out (which you can do at any time in accordance with Australian Cricket's Privacy Policy). You can request to access, update or correct any personal information we hold about you by writing to Cricket Australia's Privacy Officer at 60 Jolimont Street, Jolimont, VIC, 3002 or sending an email to [privacy@cricket.com.au](mailto:privacy@cricket.com.au).

25. If requested by us, each winner must participate in all promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge. If you are a winner, you consent to us using your name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period without compensation for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by us. If you are under 18 years of age, your parent or guardian must give us this consent on your behalf.

### **General stuff (boring but important)**

26. We accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. We have no control over telephone communications, networks or lines and accept no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. We are not liable for any consequences of user error including any costs incurred.
27. You acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the Promotion or the prize may involve participating in dangerous activities. By entering this Promotion and/or accepting the prize, you accept that risk for yourself and for your companion(s) (if applicable).
28. You will be responsible for any tax liability associated with a prize.
29. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to us and not to Facebook. Any questions, comments or complaints about this promotion must be directed to us and not to Facebook. Facebook will not be liable for any loss or damage or personal injury, which is suffered or sustained by an entrant, as a result of participating in the promotion (including taking/use of a prize), except for any liability which cannot be excluded by law.
30. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to us and not to Instagram. Any questions, comments or complaints about this promotion must be directed to us and not to Instagram. Instagram will not be liable for any loss or damage or personal injury, which is suffered or sustained by an entrant, as a result of participating in the promotion (including taking/use of a prize), except for any liability which cannot be excluded by law.
31. To the extent permitted by law, we will not be liable for any loss or damage whatsoever (including direct or consequential loss) or personal injury suffered or sustained in connection with the prizes or this Promotion. We accept no responsibility for any tax liabilities that may arise from winning a prize.
32. We are not responsible for use of a prize which results in:
- (a) loss that was not reasonably foreseeable;
  - (b) loss that was not caused by the our breach of these Conditions of Entry or by our negligence;
  - (c) business losses (such as lost data, lost profits or business interruptions) or loss suffered by non-consumers;
  - (d) losses caused by factors which could reasonably be considered to be outside our control (such as faults in third party equipment); and
  - (e) any loss caused, or contributed to, by an entrant's breach of these Conditions of Entry or an entrant's negligence.
33. These Conditions of Entry are governed by the laws of Victoria.