

CRICKET AUSTRALIA

Schedule for the Cricket Australia 2017 EKKA Promotion

Promotion Name	Cricket Australia 2017 EKKA Promotion										
Promoter	Cricket Australia ABN 53 006 089 130 of 60 Jolimont Street, Jolimont, VIC, 3002.										
Promotion Period	The Promotion starts at 9.00am AEST on 11 August 2017. The Promotion closes at 11.50pm AEST on 20 August 2017. No entries will be accepted after this time.										
Relevant State(s)	Queensland										
Entry Restrictions	Entry is open to residents of Australia aged 13 years or older at the commencement of the Promotion (Eligible Entrants) Eligible Entrants less than 18 years of age must have the consent of their parent or guardian in order to enter. By entering this Promotion, Eligible Entrants confirm that they have consent, and the Promoter reserves the right to verify this.										
Verification Requirements	NA										
Entry Procedure	Entrants must have an Instagram account. To enter, Eligible Entrants must during the Promotion Period: 1. Follow @cricketcomau on Instagram (if not already following); 2. Take a photo with the giant ASHES letters at the Cricket Australia booth at the 2017 EKKA Royal Queensland Show from 11 August 2017 to 20 August 2017 and post the image to Instagram, using the hashtag #Ashes2017 and tagging @cricketcomau in your post. Your account must be set to 'public' and include the promotion hashtag, otherwise we may not be able to find it. Make sure you comply with Instagram's Terms of Use, otherwise your entry will be ineligible. Please, keep it nice – entries must not contain any content that is obscene, profane, lewd, defamatory, objectionable or otherwise inconsistent with the Promoter's brand. You can only enter once - don't create multiple accounts to try and get around this. Anyone creating multiple accounts will be ineligible to win.										
Maximum Number of Entries	One										
Judging Details	Date: Friday 25 August 2017										
	Time: 11am AEST										
	Location: 60 Jolimont Street, East Melbourne, 3002										
	Judging Criteria: The Promoter (in its sole discretion) will select the most creative image to be deemed the winner										
Prizes Details	<table border="1"> <thead> <tr> <th>Major</th> <th>Prize</th> <th>No. Available</th> <th>Value of each Prize (RRP)</th> </tr> </thead> <tbody> <tr> <td><i>Tickets to both the Men's and</i></td> <td><i>4 Reserved Seat tickets to Day 1 of the Brisbane Ashes Test (23</i></td> <td><i>1 prize</i></td> <td><i>\$160</i></td> </tr> </tbody> </table>			Major	Prize	No. Available	Value of each Prize (RRP)	<i>Tickets to both the Men's and</i>	<i>4 Reserved Seat tickets to Day 1 of the Brisbane Ashes Test (23</i>	<i>1 prize</i>	<i>\$160</i>
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	<p><i>Women's Ashes in Brisbane</i></p>	<p><i>November) at the Gabba and 4 General Admission tickets to the Commonwealth Bank Women's Ashes One Day International (22 October) at Allan Border Field</i></p>		
Total Prize Pool	Up to \$160			
Prize Restrictions/Exclusions (if any)	<p>The International cricket fixture is subject to change (including due to bad weather) without notice. The Promoter reserves the right (in its sole discretion) to change or amend the International cricket fixture without notice, and does not accept responsibility for the cancellation or delay of any cricket match connected with this Promotion for any reason beyond its reasonable control.</p> <p>By entering, the winner and their parent/guardian/companion agrees to comply with the conditions attaching to the tickets won in conjunction with the promotion. The winner and their parent/guardian/companion also agrees to comply and ensure all ticket holders comply with:</p> <ul style="list-style-type: none"> • Cricket Australia's 2017-18 Conditions of Ticket Purchase, Entry to a Venue and Attendance at a Match, a copy of which will be provided to the winner with the prize; and • any conditions of entry imposed by the venue operator. <p>If a winner is under 18 years of age, they must be accompanied by a parent or legal guardian when attending a cricket match.</p>			
Notification and Publication of Winners	<p>The Winner will be notified by a private Instagram message within 2 business days of being selected. The Prize winners' names will be published on the Promoter's website at www.cricket.com.au/competitions on Wednesday 30 August 2017.</p> <p>The tickets will be posted to the winner to the winners nominated postal address.</p>			
Prize Claim Date	22 September 2017			
Additional Terms	N/A			

CRICKET AUSTRALIA**Terms and Conditions of Entry for the Cricket Australia 2017 EKKA Promotion****First up**

1. These terms and the Schedule form the Conditions of Entry for this Promotion, and set out all of the information you need to know regarding this Promotion. Capitalised terms have the meaning given in the Schedule, unless otherwise stated. If there's any inconsistency between these terms and the Schedule, then what's in the Schedule is correct. By submitting your entry, you agree that these Conditions of Entry apply to your entry.
2. The promoter is Cricket Australia ABN 53 006 089 130, of 60 Jolimont Street, Jolimont, Victoria, 3002 ('**Promoter**', '**we**', '**us**').
3. Any updates to these Conditions of Entry will be published on our website www.cricket.com.au/competitions, so it's important to check these Conditions of Entry regularly.

Who can enter ... and who can't

4. The eligibility requirements for this Promotion are set out in the Entry Restrictions. Directors, managers, employees, officers, agents and contractors of the Promoter, and their immediate families (ie spouse, partner, parent, grandparent, natural or adopted child, and sibling (whether natural or adopted by a parent)) are ineligible to enter.

How to enter

5. To enter, you must follow the Entry Procedure.
6. We will not accept entries which are incomplete, illegible, or which are generated by computers or other automated means.
7. We reserve the right to disqualify your entry in the event of non-compliance with these Conditions of Entry, failure to meet any content guidelines set out in the Entry Procedure, or if (in our reasonable opinion), you tamper or interfere with an entry mechanism in any way.
8. If the Promotion cannot run for reasons beyond our control (for example, infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, or technical failures), we reserve the right to cancel, suspend, modify or terminate the Promotion. If that happens, we'll select a winner from eligible entries received at the time.
9. All decisions made by us regarding any aspect of the Promotion are final, and no correspondence will be entered into.

Rules about entry content

10. You must take full responsibility for the content of your entry and for ensuring that your entry complies with these Conditions of Entry. When we talk about "entry content", we mean any content (including text, photos, videos and email messages) that you submit, upload, transmit, publish, communicate or use in connection with your entry into the Promotion.
11. Entries must be your original work. We reserve the right to verify, or to require you to verify, that your entry is your original work. If an entry cannot be verified to our satisfaction, that entry will be deemed invalid.
12. Your entry must not include:
 - (a) any image or voice of any other person, unless you have that person's permission. If your entry includes this content, you confirm that you have consent from the relevant person;
 - (b) any content that contravenes any law, infringes the rights of any person or is obscene, offensive, potentially defamatory, discriminatory, indecent, objectionable or inappropriate (which includes any content involving nudity, malice, excessive violence or swearing); and
 - (c) any content which infringes the intellectual property rights (such as copyright and trade marks) of another person. If you're not sure whether you have the right to include particular content (for example, recorded music), don't include it. By including any such content in your entry, you confirm you have the permission of the owner to do so and that this permission allows us to use the entry in accordance with these Conditions of Entry.
13. We may, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry.

14. By submitting an entry to the Promotion, you agree to assign all rights in your entry to us and consent to us using your entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without compensation. By submitting an entry, you consent to any dealings with the entry that may otherwise infringe your moral rights in the entry. We may copy any content submitted as part of an entry, cause the content to be seen and/or heard in public, and communicate the content to the public. We may also allow third parties to do these things.

Prizes

15. The prize(s) are set out in the Prize Details and are subject to any restrictions specified in the Prize Restrictions/Exclusions. Prize values are accurate as at the commencement date of the Promotion. Any variation after that date is beyond our control. All costs, fees, charges or expenses associated with the prize(s), which are not specified in the Schedule, are the responsibility of the winner(s).
16. Prizes are not transferable, exchangeable or redeemable for cash. If for any reason a prize is not available, we will substitute it for another prize of equal or higher value (in our discretion).

How winners are chosen and notified

17. This Promotion is a game of skill, and chance plays no part in the selection of the winner(s). Each eligible entry will be judged by us based on, amongst other things, the Judging Criteria. The judges' decision is final, and no correspondence will be entered into. We will notify winners, and publish their names, in accordance with the Notification and Publication of Winners information set out in the Schedule.

How to claim prizes

18. Prizes will be posted using the address information provided on the entry form, unless the winner provides an alternative address at the time they are notified as being a winner. If prizes are not suitable for posting, we will determine the best delivery method. Prize winners should allow up to four weeks for delivery. We accept no responsibility for any lost or misdirected mail, or any damage to prizes caused in transit.
19. If (having made reasonable efforts) we cannot contact a prize winner, or if any prize is not accepted or claimed by the Prize Claim Date, that prize winner's entry will be deemed invalid, and we reserve the right to distribute unclaimed prizes to the next best entry.
20. At our request, prize winners (and their companion(s), if applicable) must sign (or ensure that their parent/guardian signs) an indemnity and exclusion of liability form provided by us. If a winner (or their parent/guardian) does not sign that form within the time specified by us, they will not be able to participate and that winner's entry or prize claim will be declared invalid. We will then award that prize to the next best entry.
21. If you are a winner, you are responsible for your use of the prize, including complying with all relevant laws and any applicable terms and conditions of use.

Promoter's use of entries and personal information

22. On submission, entries become the property of the Promoter. We may, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry. By submitting an entry to the Promotion, you agree to assign all rights in the entry to us and consent to us using the entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without compensation. By submitting your entry, you consent to any dealings with the entry that may otherwise infringe your moral rights in the entry. We may copy any content submitted as part of an entry, cause the content to be seen and/or heard in public, and communicate the content to the public. We may also allow third parties to do these things.
23. By participating in this Promotion, you understand and agree that Cricket Australia and State or Territory cricket associations, including the Big Bash League teams (together, "Australian Cricket") may use and disclose the personal information provided by you for the purpose of conducting the Promotion and for any of the purposes set out in Australian Cricket's Privacy Policy (available at www.cricket.com.au/privacy or by emailing privacy@cricket.com.au), which contains information about how you may access and seek correction of your personal information or complain about a breach of your privacy, and how Australian Cricket will deal with that complaint. Australian Cricket may also disclose your personal information to other parties, including Australian Cricket's third party service providers. From time to time, these third parties may be located (and so your personal

information may be disclosed) overseas, including in India, the USA and the UK, and other countries from time to time. Australian Cricket may use your personal information for direct marketing purposes, unless you opt out (which you can do at any time in accordance with Australian Cricket's Privacy Policy). You can request to access, update or correct any personal information we hold about you by writing to Cricket Australia's Privacy Officer at 60 Jolimont Street, Jolimont, VIC, 3002 or sending an email to privacy@cricket.com.au.

24. If requested by us, each winner must participate in all promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge. If you are a winner, you consent to us using your name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period without compensation for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by us. If you are under 18 years of age, your parent or guardian must give us this consent on your behalf.

General stuff (boring but important)

25. We accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. We have no control over telephone communications, networks or lines and accept no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. We are not liable for any consequences of user error including any costs incurred.
26. You acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the Promotion or the prize may involve participating in dangerous activities. By entering this Promotion and/or accepting the prize, you accept that risk for yourself and for your companion(s) (if applicable).
27. You will be responsible for any tax liability associated with a prize.
28. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to us and not to Instagram. Any questions, comments or complaints about this promotion must be directed to us and not to Instagram. Instagram will not be liable for any loss or damage or personal injury, which is suffered or sustained by an entrant, as a result of participating in the promotion (including taking/use of a prize), except for any liability which cannot be excluded by law.
29. To the extent permitted by law, we will not be liable for any loss or damage whatsoever (including direct or consequential loss) or personal injury suffered or sustained in connection with the prizes or this Promotion. We accept no responsibility for any tax liabilities that may arise from winning a prize.
30. We are not responsible for use of a prize which results in:
- (a) loss that was not reasonably foreseeable;
 - (b) loss that was not caused by the our breach of these Conditions of Entry or by our negligence;
 - (c) business losses (such as lost data, lost profits or business interruptions) or loss suffered by non-consumers;
 - (d) losses caused by factors which could reasonably be considered to be outside our control (such as faults in third party equipment); and
 - (e) any loss caused, or contributed to, by an entrant's breach of these Conditions of Entry or an entrant's negligence.
31. These Conditions of Entry are governed by the laws of Victoria.